

2009 ADVERTISEMENT GUIDE

Program Ads

A minimum of 3,000 copies, full-color, page count dependent on number of ads secured

COLOR	4-color	4-color	4-color
SPECS	full page	1/2 page	1/4 page

COST	\$500	\$300	\$150
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BAC also seeks ad exchanges with like-minded organizations and media outlets. Please contact us for more information.

Additional Benefits

All advertisers will be listed on the Sponsors page in the *Scene: Brooklyn* section of Brooklyn Arts Council's website: www.brooklynartscouncil.org

Advertisers purchasing a full-page ad will receive 2 complimentary passes to screenings.

Ad Specs

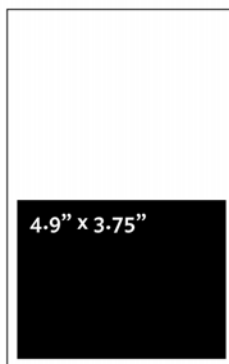
All ads must be submitted as either Illustrator EPS files or TIFF files at a resolution of 300dpi.

Advertisers must supply their print-ready ad no later than **March 16th, 2009**.

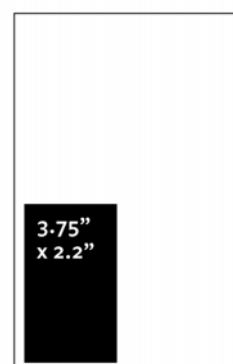
SIZE



FULL PAGE
 TRIM: 5.405" x 8.5"
 BLEED: 0.25" on all sides



HALF PAGE
 TRIM 5.405" x 4.25"
 BLEED: 0.25"
 on all sides



QUARTER PAGE
 TRIM 4.25 x 2.7
 BLEED: 0.25"
 on all sides