FOR IMMEDIATE RELEASE

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BROOKLYN, NY - (March 23, 2007) Brooklyn Arts Council announces Photography and Contemporary Tactics, an exhibition that explores photography's impact on traditional media, and its hand in developing new media and tactics in our own time through painting, photography and other two dimensional media. The exhibition, which includes works by Kate and Camilla, Rahul Alexander, Guy Ambrosino, Lane Arthur, Sarah C. Baron, Clifford Borress, Karni Dorell, Monique Ford, Jade Getz, Swati Khurana, Eileen Murphy, René Smith, Amy Talluto and Melissa Zexter is curated by art historian Meredith Wisner and will be on view from May 3 through July 20, 2007 at BAC Gallery, located at 111 Front Street, DUMBO.

RECEPTION: Thursday, May 3, 6 – 8pm
CURATOR TALK: Thursday, June 7, 6-8pm

After seeing his first Daguerreotype, painter Paul Delaroche is rumored to have declared, “from today, painting is dead.” That was in 1839—practically the birth of photography—and true or not, this quote illustrates how entrenched their adversarial relationship has been. Prior to the camera, painting enjoyed a largely uncontested throne, inhabiting the highest-ranking position in an exclusive club known as ‘The Fine Arts.’ Photography challenged that position by besting painting at its own game; a deception now referred to as naturalism. Thus began a series of events that called into question the very underpinnings of the visual arts, the most significant of these being the origin of value for both painting and photography. The subsequent defense against this inquisition was to identify the distinctive characteristics of each, establish these attributes as the roots of their necessity, and set about working independently within these parameters. Painting, as championed by Clement Greenberg, became an exceedingly formalist affair, while photography was forced to employ its documentary capacity almost exclusively.
Today's artists have dispensed with such conventions. The featured artists in this exhibition, through various means, illustrate some of the current dialogs and cross-pollinations that have recently come into play. The aim of *Photography and Contemporary Tactics* is to elucidate not only the profound impact of photography on visual arts but contemporary culture as well. *Karni Dorell*'s work *Shadowing*, bridges an aesthetic gap between these two media. The repetitive use of figures captured by photographic means is employed here as a strategy for mark making; a painterly effect achieved through mechanical means. *Kate and Camilla*'s, *Ryan*, aims to mimic the posture, scale, and idealism of traditional portrait painting, while short circuiting its romantic air through the camera's unrelenting realism. Taking almost the opposite approach, *Eileen Murphy*'s *Second Bridge*, through traditional painting technique and ordinary subject matter, lends an otherwise ancillary location a level of gravitas. But perhaps the most significant of photography's effects reaches beyond fine arts, to visual experience in general. The glut of visual imagery experienced in our day-to-day lives generates not only new ways of seeing our world, but expands the possibility for collective experience. *Guy Ambrosino*'s barren meditation on the iconic imagery from *Abu Ghraib* speaks to this phenomenon.

**ABOUT BAC GALLERY**

Brooklyn Arts Council's new gallery space, located in the heart of the vibrant DUMBO arts scene, is a premiere destination for emerging Brooklyn artists to display their work and for collectors worldwide seeking up and coming talent in the visual arts. **BAC Gallery is located at 111 Front Street, Suite 218 (alternate entrance at 55 Washington Street) Regular gallery hours are Monday - Friday from 11:00 AM to 5:00 PM.**

All of the artists included in this exhibition are members of the **BAC Online Registry of Brooklyn Literary, Performing and Visual Artists.** Contact Gallery Coordinator Courtney J. Wendroff @ 718.625.0080 for more information.

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Founded in 1966, Brooklyn Arts Council (BAC) is a service organization dedicated to helping artists, arts organizations and community groups promote and sustain the arts. BAC is unique in the borough in that it assists artists – both amateur and professional – in all disciplines. Major areas of service include BAC’s Community Arts Regrant Program, Professional Development Seminars for the Arts, Arts in Education, BAC *Folk Arts*, the BAC International Film and Video Festival and BAC Gallery.

Council programs are made possible, in part, with public funds and major corporate, foundation and individual support.